



Piero Terracina was born in Rome on September 5, 1956.

At the age of 14, between a ball game and a swim in the pool, listening to peers playing in a garage, one day saw abandoned in a corner of the premises a low EKO *Florentine* red Ferrari color ...

It was a thunderbolt and from that moment on, the tool became his passion, along with writing.

He then began studying electric bass (as it was possible to see the scarcity of studio instruments of the time) influenced by *Grand Funk Railroad Mel Schacher*, *John Paul Jones* of the *Led Zeppelin* and *Jack Bruce* of the *Cream*. A maternal aunt, with such enthusiasm and passion, with a gesture of generosity and affection gave him the first bass: a used *Gibson EB0*.

In 1971, he was randomly the one who most influenced his approach to the electric bass: *Chris Squire* of *Yes*. From then on he sold his Gibson and bought, forcing his mother to sign a mountain of billboards, a beautiful *RickenBacker 4001 JetGlo* !!

From that date for about five years, he studied the discography of *Yes* and, of course, the harmonic and rhythmic hysteria of the mythical *Chris* until a good evening of June 1976, among other things, he saw a concert of a guided band by a nice keyboard player with a basque and mustache, where a tall, funnyma boy and two hands similar to giant spiders dominated an old Fender Jazz Bass in the 1960's by creating harmonious sounds and lines that were never heard or thought in the past.

The boy, then 26, was called *John Francis Jaco Pastorius III* who was the one who influenced his next musical and bass growth.

During that period, driven by curiosity and friendship with a well-known Roman luther, *Giovanni Gaglio*, who encouraged him to try to experiment in the art of violin making, *Piero* started bending himself with his master trying to experiment with new solutions in the field of violin making. It was the period 1975/1977; He began to try to understand why *Alembic* used carbon fiber to build his own handles and because those basses were always full of electronic circuits, this growth process culminated in 1980 when he decided to open his own guitar repair shop, *Just Guitars*.

He decided to spend a period of learning, and made luggages, moved for about 3 years to S. Francisco, a city where many of the musical instruments and accessories producers lived.

He then learned the techniques and the constructive philosophy of the *Stars Guitars*, and began to weave commercial plots with *EMG*, *Bartolini*, *Di Marzio*, *BadAss*, *Alembic*, *GHS* and many other American artisans and producers.

In 1981 he decided to attend the first trade show of musical instruments, the SIM of Milan. There, in a tiny stand, he exhibited for the first time many accessories and professional and different materials, with immediate success.

In that context, he was contacted by *EKO's* product manager with whom he started a technical collaboration and restyling of the line of tools, which resulted in an agreement for the historic era:

the largest European guitar factory, would have equipped the top of the line of guitars and bass with pickups of their own accomplishment.

In 1982, together with his high school companion, *Fabio Pucitta*, he created and produced the first ever active line of active pickups in Europe: [Magnetics™ pickups](#) with an initial investment of around 70 million of Lire. He designed and optimized active pickups for Bass and guitar, which in the short space of two years, led him from an artisan to a more industrialized, to a maximum expansion of the company's 15 employees.

The quality and commercial results of [Magnetics™ pickups](#) expanded to the point where, in 1983, he attended the Musical Instrument Fair in Frankfurt, where he began to gain access to foreign markets inspected until that moment.

He then began providing pickups to *Rockinger* and *Warwick* (Germany), *Maton* (Australia), *Schecter* and *Ken Smith* (USA), *Aria* (Japan) and many other small producers and luthiers around the world.

In 1984, the evolutionary phase led him to further expand his company.

Out of the company, the trusted friend and collaborator *Fabio Pucitta*, created together with the former companion, *Star's Company*. LTD And divided the company into three distinct branches:

- The first was the import and distribution of well-known international brands: *Valley Arts*, *Module Graphite*, *Hartke*, *ENGL*, *Lag*, *Robin*, *TUNE*, *Green Audio*, *Steavens Amps*, *SIT Strings*, *PJ Marx*, *Saga*, *Rockinger*, *Duesenberg*, *THD*, *Metaltronix*, *Gotoh*, *Atlansia*, *Warmoth* and many more.
- The second is the production and distribution of [Magnetics™ pickups](#) .
- The third, a well-stocked and efficient guitar repair shop, which has served over twenty years

most famous guitarists and bassists from Italy and abroad. Among the most well-known artists, *Stanley Clarke*, *Jaco Pastorius*, *Alphonso Johnson*, *Larry LaTekro*, *Gigi Schiavone*, *Paul Weller*, *Fabio Cerrone*, *Mauro Dolci*, *Piero Montanari*, *Massimo Moriconi*, *Stefano Scoarughi*, *Piero Fabrizi*, *Lorenzo Feliciati*, *Maurizio Perfetto* , *Mario Schilirò*, *Julius Farmer*, and many other professionals.

In 1990, in memory of what was the world's greatest bassist, he and his companion decided to name his newly born son, *Daniele Jaco*.

In 2000, after more than 20 years of operative work in the field of violin and guitar, *Piero* chose to take a pause of reflection. He then decided to close his company and make the luggage again, departing for a trip that brought him to the origin of his journey. He returned to California where he met old friends of all time: *Martin Miranda*, *Mike Replogle* (formerly Valley Arts), *Geoff Gould* (Modulus) and many others with whom he shared business and friendship in the past. He heard that the time came for his return home, which took place in May 2004. In July he decided to reopen his lab and coined the new brand *The Guitar Doctor*, sprinkled reels, tools and equipment, doubled again between guitars, Pickups and electric basses, making it available to everyone in their field experience.

From 2017, he decided to share this experience with his friend *Guido Pastorello*.

